THE FLAGSHIP KEYNOTE

Sharon Schanzer

For leadership offsites, executive teams, and company retreats.



What's Your Boulder? is a practical keynote for teams that need to move something important forward — not merely talk about it.

Sharon is the founder and Chief Implementor of What's Your Boulder?® — The Implementation Studio. A cross-functional operator with 35+ years across technology, operations, sales, marketing, consulting, and design, she led Condé Nast's $4M editorial-systems rollout, held VP-level roles, and has run RLDGROUP since 2000.

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WATCH SHARON: The Superconnectors Podcast — youtu.be/Lk-zQ0mWvUo

FORTHCOMING BOOK: The Business of Being in Business — a practical guide to building businesses that actually work.

WHAT YOUR TEAM WILL EXPERIENCE

What's Your Boulder?

THE FLAGSHIP KEYNOTE

Your team does not need motivation. They need to move something real. Sharon helps people identify the one thing that is stuck — then creates momentum around the next real move.

Friction Free Workshop

EXTEND THE EXPERIENCE

An interactive working session that exposes hidden complexity, unclear ownership, and unnecessary systems — and gives the team practical ways to remove the drag.

FLAGSHIP KEYNOTE

$7,500

45–60 minutes, a planning call, tailored content, and a brief post-event leader debrief. U.S. travel and lodging are additional.

FACILITATED WORKSHOPS

From $8,500

Interactive 90-minute or half-day session, advance intake, tailored materials, and a post-event leader debrief.

MORE LISTENING & VIEWING

Podcast appearances

The Superconnectors Podcast · Entrepreneurial Truth Show · KORE Women Podcast and more
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