

Every Boulder **One Menu.**

Pick the one that's been crushing you. I'll move it. — Consider it done.

THE PHILOSOPHY

You don't need more hours. You need **"Another You."**

You've got the strategy and the vision. What you don't have is another set of hands attached to a brain that can execute at your level. I step in, take the boulder off your plate, and ship it. No ramp-up. No hand-holding. No endless meetings.

You point. I move. You get your time back.

THE OPERATING RULES

I don't deliver decks.

I deliver finished work. No roadmaps with a wave goodbye.

I don't ramp up.

I dive in. By the time most consultants are getting up to speed, your boulder is moving.

I don't hand-hold.

I work autonomously, with the kind of ownership that makes you forget I'm not full-time.

I don't theorize.

We don't overanalyze. We sit down, figure it out, and do it.

WHO HIRES ME

Founders carrying the "someday" pile

You have the vision. You don't have another you to execute it.

C-suite tired of status updates

You need someone who takes the ball and runs — no hand-holding.

Owners who are the bottleneck

Every decision flows through you. Let me take the boulder.

Orgs with stuck, complex projects

Ops overhauls, client deliverables, system rollouts — if it's stuck, I move it.

WHAT CLIENTS SAY

"Sharon makes the complex look easy and brings calm competence to every task."

— MICHELE MARGOLIN

"While most people are more talk than do, Sharon gets it done. Pick her early."

— JONATHAN S. JACOBS

"We said we wished everyone was a Sharon."

— KATE & KATE

Six ways I move boulders.

Pair, mix, or single-serve.

01

BOULDER

Implementation Execution

You know what needs to happen. I make it real.

Hands-on execution for the work that's been stuck. I take the boulder off your plate and ship it.

OPTIONS: Project, monthly retainer, or Sprint

02

BOULDER

Friction-Free Startup Igniter

Light the fuse. Build the thing.

Live, hands-on execution for founders who need momentum now. We strip the noise, decide fast, build in real time.

OPTIONS: 90-min session, half-day sprint, or small group

03

BOULDER

Cognitive Clone™

An extension of you. Limited availability.

An elite retainer for leaders who need another version of themselves. I operate as your proxy.

OPTIONS: Retainer. Only 4 clients per year.

04

BOULDER

Fractional Leadership

Your other brain. On demand.

Fractional Chief Client Officer, COO, or Chief of Staff. Embedded, not observing.

OPTIONS: 10–20 hrs/week, embedded

05

BOULDER

Working Sessions

Get it done. Right now.

Live, focused execution time. You bring the boulder. We do it together — right then.

OPTIONS: 90-min, half-day, or group

06

BOULDER

Workshops + Keynotes

Move your team's boulders.

The What's Your Boulder? session cuts through the noise and gets your team shipping the stuck thing.

OPTIONS: 45–60 min keynote, half-day workshop, off-sites

ALSO ON THE MENU — SIDE DISHES

AMA Office Hours

Free drop-in sessions for quick answers.

Moderation & Facilitation

Panels, discussions, team sessions.

Walk & Talk

Moving conversations — literally.

HOW IT WORKS

- 1 You tell me what's stuck**
One focused conversation about the boulder.
- 2 I plan the move**
Friction points identified, clear path mapped.
- 3 I do it**
I roll up my sleeves and execute. Fast, clean, done.
- 4 You get results**
The boulder moves. You get your mental space back.

Tell me your boulder.

Book a free consult — no pitch, no deck, no homework.

whatsyourboulder.com/contact